

CONTRACT



WIVB
2077 Elmwood Ave.
Buffalo, NY 14207
(716) 874-4410

And:

Shorr Johnson Magnus
100 North 20th Street
Suite 201
Philadelphia, PA 19103
USA

| | | |
|---|---|--|
| <u>Contract / Revision</u> 946415 / | | <u>Alt Order #</u> 25320072 |
| <u>Product</u> Schumer/S/D | | |
| <u>Contract Dates</u> 09/29/16 - 10/03/16 | | <u>Estimate #</u> 7790 |
| <u>Advertiser</u> POL/Charles Schumer for Senate | | <u>Original Date / Revision</u> 09/28/16 / 10/05/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WIVB | <u>Account Executive</u> Katz Washington | <u>Sales Office</u> Katz/Washingto |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agency Ref</u> IN2386/IN15841/SP27 | <u>Advertiser Ref</u> SP11082 | <u>Product 1/2</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|-------------------------|-----------------------|-----------------|---------------|---------------------|------|-----|-------------|-------|------------|
| N 1 | WIVB | 09/29/16 | 09/29/16 | M-F Early Show 7a-9a | M-F Early Show 7a | | 1:00 | | | | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | ---2--- | 2 | | | \$300.00 | | | | | |
| N 2 | WIVB | 09/30/16 | 09/30/16 | M-F Early Show 7a-9a | M-F Early Show 7a | | 1:00 | | | | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | ----2-- | 2 | | | \$300.00 | | | | | |
| N 3 | WIVB | 10/03/16 | 10/03/16 | M-F Early Show 7a-9a | M-F Early Show 7a | | 1:00 | | | | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/03/16 | 10/09/16 | 2----- | 2 | | | \$300.00 | | | | | |
| N 4 | WIVB | 09/29/16 | 09/29/16 | Wake Up Early AM 559-7a | M-F 559a-7a | | 1:00 | | | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | ---2--- | 2 | | | \$600.00 | | | | | |
| N 5 | WIVB | 09/30/16 | 09/30/16 | Wake Up Early AM 559-7a | M-F 559a-7a | | 1:00 | | | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | ----2-- | 2 | | | \$600.00 | | | | | |
| N 6 | WIVB | 10/03/16 | 10/03/16 | Wake Up Early AM 559-7a | M-F 559a-7a | | 1:00 | | | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/03/16 | 10/09/16 | 2----- | 2 | | | \$600.00 | | | | | |
| N 7 | WIVB | 10/01/16 | 10/01/16 | Sa 7-730p | 7p-730p | | 1:00 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | -----1- | 1 | | | \$200.00 | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | | <u>Type</u> | | |
| | 1 | WIVB | 09/26/16-10/02/16 | Sa 7-730p | 7p-730p | -----Sa-- | 1:00 | \$200.00 | | | NM | | |
| | Credited | | | | | | | | | | | | |
| N 8 | WIVB | 10/01/16 | 10/01/16 | Sa 730-8p | 730p-8p | | 1:00 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | -----1- | 1 | | | \$200.00 | | | | | |
| N 9 | WIVB | 09/29/16 | 09/29/16 | M-F 658-730p | M-F 658-730p | | 1:00 | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 09/26/16 | 10/02/16 | ---1--- | 1 | | | \$1,000.00 | | | | | |
| N 10 | WIVB | 10/03/16 | 10/03/16 | M-F 658-730p | M-F 658-730p | | 1:00 | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Buffalo, NY 14207
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|---|-------------------------------|--|
| <u>Contract / Revision</u> 946415 / | | <u>Alt Order #</u> 25320072 |
| <u>Contract Dates</u> 09/29/16 - 10/03/16 | <u>Product</u> Schumer/S/D | <u>Estimate #</u> 7790 |
| <u>Advertiser</u> POL/Charles Schumer for | | <u>Original Date / Revision</u> 09/28/16 / 10/05/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|----------|-------------|-------------------|-------------------|--------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-----|-------------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | 1----- | | | | 1 | \$1,000.00 | | | | |
| N 11 | WIVB | 09/29/16 | 09/29/16 | M-F 730-758p | M-F 730-758p | | 1:00 | | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/26/16 | 10/02/16 | ---1--- | | | | 1 | \$1,500.00 | | | | |
| N 12 | WIVB | 09/30/16 | 09/30/16 | M-F 730-758p | M-F 730-758p | | 1:00 | | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/26/16 | 10/02/16 | ----1-- | | | | 1 | \$1,500.00 | | | | |
| N 13 | WIVB | 10/03/16 | 10/03/16 | M-F 730-758p | M-F 730-758p | | 1:00 | | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | 1----- | | | | 1 | \$1,500.00 | | | | |
| N 14 | WIVB | 09/29/16 | 09/29/16 | LF M-F The Late Show | LF M-F The Late S | | 1:00 | | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/26/16 | 10/02/16 | ---1--- | | | | 1 | \$250.00 | | | | |
| N 15 | WIVB | 09/29/16 | 09/29/16 | M-Su 11-1135p | M-Su 11-1135p | | 1:00 | | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/26/16 | 10/02/16 | ---1--- | | | | 1 | \$900.00 | | | | |
| N 16 | WIVB | 09/30/16 | 09/30/16 | M-Su 11-1135p | M-Su 11-1135p | | 1:00 | | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/26/16 | 10/02/16 | ----1-- | | | | 1 | \$900.00 | | | | |
| N 17 | WIVB | 10/03/16 | 10/03/16 | M-Su 11-1135p | M-Su 11-1135p | | 1:00 | | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/03/16 | 10/09/16 | 1----- | | | | 1 | \$900.00 | | | | |
| N 18 | WIVB | 10/01/16 | 10/01/16 | M-Su 11-1135p | M-Su 11-1135p | | 1:00 | | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/26/16 | 10/02/16 | -----1- | | | | 1 | \$700.00 | | | | |
| N 19 | WIVB | 10/02/16 | 10/02/16 | M-Su 11-1135p | M-Su 11-1135p | | 1:00 | | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/26/16 | 10/02/16 | -----1 | | | | 1 | \$700.00 | | | | |
| N 20 | WIVB | 10/02/16 | 10/02/16 | CBS Sunday Morn 9a-1030a | CBS Sunday Morn | | 1:00 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/26/16 | 10/02/16 | -----1 | | | | 1 | \$800.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 1 | WIVB | 09/26/16-10/02/16 | CBS Sunday Morn 9a-1030a | CBS Sunday Morn | -----Su | 1:00 | | \$800.00 | | NM | | |
| Credited | | | | | | | | | | | | | |
| Totals | | | | | | | | 0.00 | | | | 24 | \$16,450.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|-------------|
| 09/26/16 - 10/03/16 | 24 | \$16,450.00 | (\$2,467.50) | \$13,982.50 |
| Totals | 24 | \$16,450.00 | (\$2,467.50) | \$13,982.50 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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